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INDIAN INSTITUTE OF MANAGEMENT BANGALORE

Centre for Public Policy

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Centre for Public Policy (CPP) at Indian Institute of Management Bangalore (IIMB) is an independent, public interest-oriented policy think tank engaged in pioneering research, teaching, training and capacity building. The Centre – established in 2000 through a partnership agreement between the Department of Personnel and Training (DoPT), Government of India (Gol), United Nations Development Programme (UNDP) and IIMB – aspires to lead policy thinking and praxis in India, promoting equitable, inclusive and sustainable solutions to the concerns of citizens, and public governance.

The twin objectives of the Centre, to influence policy discourse and improve governance, are achieved through rigorous research and stakeholder engagement across domains. The Centre's strong evidence-based research has focused on government innovations, regulation, policy-making, administrative and organizational reform, public-private partnerships and IT in government.

The Centre's work in various areas of public policy is continuously being strengthened through robust collaborative networks and partnerships with a variety of think tanks, policy professionals and practitioners around the world. The Centre has a significant presence in IIMB's Post Graduate Programme in Public Policy and Management. Additionally, it also conducts various innovative and influential executive programmes.

A vibrant academic ambience for scholarly engagement has helped the Centre for Public Policy emerge as a platform for ideation, debate and exploration.

Key Activities

- Promote critical research in public policy
- Support capacity building in public policy through degree and diploma programmes as well as modular training programmes
- Provide a platform for discourses and critical debates on policy-making and implementation connecting multiple stakeholders
- Function as a knowledge management centre



Faculty & Research

CPP faculty members represent diverse disciplines and research interests. They influence policy dialogue and public opinion through publications, public lectures and writing in the media. They also hold memberships in many influential policy-related committees in India and abroad. The members regularly publish research papers on a variety of issues in peer-reviewed journals.

Some of the broad themes of ongoing research projects involving CPP faculty members are Education, Environment and Sustainability, Financial Inclusion, Gender, Health, Infrastructure and Transportation Systems, Institutions of Public Administration, Law, Political Economy, Regulation, and Urban Governance.

The research at CPP is supported both by national and international foundations, including the Canadian Institutes of Health Research, Gates Foundation, UK-India Education and Research Initiative – University Grants Commission, and United Nations Office for Project Services. Current collaborators include Indira Gandhi Institute of Development Research, McGill University, University of California San Diego, University of Essex, University of Kent, and the World Bank.

The Centre's faculty members are:



Pulak Ghosh



Arnab Mukherji



Trilochan Sastry



Rajalaxmi Kamath



w 5 Shram

Deepak Malghan



G Ramesh



Anil B Suraj



Shabana Mitra



Soham Sahoo



Hema Swaminathan



Former Indian Foreign Service Officer, **N Ravi** is an Advisor



Nicole Rigillo is a visiting post-doctoral fellow (joint appointment with University of Edinburgh)

The CPP advisory council comprises:



Kiran Karnik, Former President, NASSCOM



Anirudh Krishna, Professor of Public Policy and Political Science, Duke University



M Govinda Rao, Emeritus Professor, National Institute of Public Finance and Policy



Ashutosh Varshney, Sol Goldman Professor of International Studies and the Social Sciences and Professor of Political Science, Brown University



AR Vasavi, Independent Scholar, Bengaluru

Other Recent Activities

Political Economy Workshop: The CPP, in collaboration with the School of Economics, University of Kent, hosted the 2nd Annual Political Economy Workshop from July 28 to 29, 2018. The Political Economy Workshop (PEW) series provides a platform for scholars in Economics and Political Science working on political economy to come together for two days and discuss and debate their current research.

Slum Workshop: The CPP and the Sanford School of Public Policy, Duke University jointly hosted a workshop on 'One-way Ticket – New Migrants, Emerging Settlements and Stickiness with Bengaluru Slums', at IIMB, on July 23, 2018. The workshop discussed the report on a seven-year investigation of slums in Bangalore, using a combination of satellite image analysis and detailed on-the-ground inquiries with a total of more than 4,500 slum households.

Innovation in Karnataka Project: The CPP in association with the Planning Programme Monitoring & Statistics Department, Government of Karnataka, conducted a series of theme-based seminars from December 23, 2017 to January 17, 2018.

Capacity Building

The CPP emphasizes capacity building to help translate research into effective policy-making and policy implementation. It intends to create critical internal capacities in government through educational programmes. Keeping this in focus, the Centre offers educational programmes, which are characterized by rigour and range, including developing both analytical and research skills.



Fellow Programme in Management (FPM)

The doctoral programme at IIMB is widely recognized for its rigorous and interdisciplinary training. The FPM inculcates interdisciplinary research approach to business management and public policy. It focuses on research in public policy analysis, design, process and management.

Post Graduate Programme in Public Policy and Management (PGPPM)

It is a unique programme aimed at improving efficiency and leadership skills among policymakers and administrators while exposing them to topical issues in management. Candidates from government and the non-government sectors interact, exchange ideas and learn in one classroom. They deepen conceptual, technical and analytical skills for public policy-making at interactive sessions with eminent people in the Indian policy domain through the 'Policy Speaks' series. This programme ensures that the participants are well versed in various aspects of public policy and general management.

Short Duration Executive Education Programmes

The Centre has conducted various mid-career programmes for personnel belonging to different services, such as Executive Teaching and ongoing Executive Mid-Career Programmes. These include Phase IV for Indian Forest Service Officers and Custom Programmes for Officers from the Indian Economic Service, the Central Bureau of Investigation, the Comptroller and Auditor General of India's Office, the Commercial Tax Office, the Ministry of Shipping (Ports), and the Airports Authority of India.



Annual International Conference

Since 2005, the Centre has been organizing an international conference each year on various aspects of public policy. The event attracts many national and international academicians, professionals, officials, members from non-governmental organizations and civil society, and the media. The XII conference was organized from August 07 to 09, 2017. It had a variety of academic sessions, topical policy debates, workshops, panel discussions and practitioner-oriented discussions on contemporary topics in public policy and management.



Over the Years

The Centre for Public Policy engages with a variety of stakeholders/partners. They include Central and state government departments and agencies, legislative bodies, national and international academic institutions and policy agencies, NGOs, private industry, and individuals. The Centre is motivated by the recognition that Indian policy decision makers and stakeholders at different levels (civil servants, ministers and legislators at the Centre and states, businesses, NGOs) need public policy research inputs.

The Centre has forged enduring partnerships to create sustainable teaching and research programmes. It has enjoyed a productive and long-term partnership with the Government of Karnataka. Its partnerships with the Maxwell School, Syracuse University, and the DoPT, Gol, have helped transform Indian public policy education. Currently, CPP partners with major civil service academies dealing with the Indian Administrative Service, the Indian Foreign Service, and the Indian Forest Service.

The Centre regularly organizes talks, seminars, as well as workshops by eminent academicians, policy makers, activists, journalists and authors.







Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, it is an Institute of National Importance. IIMB has 109 full-time faculty members, more than 1,200 students across various long duration programmes and nearly 5,000 annual Executive Education participants.

IIMB's logo carries a proclamation in Sanskrit, तेजस्वि नावधीतमस्तु (tejasvi navadhitamastu), which translates as 'let our study be enlightening'.

IIM Bangalore's vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

IIMB's degree/diploma granting programmes comprise the Executive Post Graduate Programme in Management (EPGP), the Fellow Programme in Management (FPM), the Post Graduate Programme in Enterprise Management (PGPEM), the Post Graduate Programme in Management (PGP), and the Post Graduate Programme in Public Policy and Management (PGPPM). All these programmes are very highly rated and IIMB alumni occupy senior managerial and academic positions around the world. IIMB also offers the NSR Pre-doctoral Fellowship (NSR Pre-doc).

An EQUIS-accredited school, IIMB has deep engagements with international networks, such as the Global Network for Advanced Management, which includes 32 eminent business schools around the world and Partnership in International Management – a consortium of more than 60 leading international business schools.

IIMB is on an exciting trajectory of expansion and growth and we welcome you to join us on this journey.



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